



Lace up for a day of community, hope, and togetherness!

Walk for Kids, the signature family-friendly event of Ronald McDonald House Charities of Southern Arizona, brings together family, friends, and community members to build awareness and raise funds for Ronald McDonald House, providing essential services that strengthen families when children need healthcare.

Walk with us **Sunday, December 6, 2026 at Kino Sports Complex North**, for a 1-mile stroll to support families with a child facing a critical illness or injury.

Walk for Kids features a 1-mile family fun stroll and interactive activities for all ages, including booths from local community partners. **In 2025, more than 1,100 walkers and donors raised over \$120,000.**

Your involvement makes a difference for families from Southern Arizona and beyond:



6,750+

ANNUAL ROOM NIGHTS



20
NIGHTS

AVERAGE STAY



215
NIGHTS

LONGEST STAY IN
2025



1,000+

CHILDREN SERVED ABOARD
RONALD McDONALD
CARE MOBILES



30,000+

ANNUAL VISITS TO
RONALD McDONALD
FAMILY ROOMS



\$2,201,422

ESTIMATED FAMILY SAVINGS
(LODGING, MEALS, AND TRANSPORTATION)



PROGRAMS YOU SUPPORT

Ronald McDonald House®



A "HOME-AWAY-FROM-HOME" FOR FAMILIES WITH A SICK OR INJURED CHILD.

Ronald McDonald Family Room®



A PLACE OF RESPITE JUST OUTSIDE THE NICU IN LOCAL HOSPITALS.

2 LOCATIONS

Ronald McDonald Care Mobile®



MOBILE DENTAL CLINICS PROVIDING ACCESS TO CARE FOR CHILDREN ACROSS SOUTHERN ARIZONA.

Sibling Center



SUPPORT FOR SIBLINGS IN THE HOSPITAL.

OUR REACH

FACEBOOK

3,900+
FOLLOWERS

INSTAGRAM

1,800+
FOLLOWERS

EMAIL

6,100+
SUBSCRIBERS

WALK FOR KIDS



WALK FOR Kids



Sunday, December 6, 2026 • Kino Sports Complex North

	Presenting	Platinum Shoe	Gold Shoe	Silver Shoe	Bronze Shoe	Tent
<i>Sponsorship Benefits</i>	\$20,000	\$10,000	\$5,000	\$3,000	\$1,500	\$500
Distinction as Presenting Sponsor	♥					
Priority tent placement at event	♥					
Inclusion on all media promotions <i>(print/digital/broadcast)</i>	♥					
Logo on stage banners	♥	♥				
Recognition along route	♥	♥				
Logo at starting line	♥	♥	♥			
Recognition in RMHC e-newsletter and Walk for Kids emails	♥	♥	♥			
Mentions on RMHC social media	♥	♥	♥	♥		
Recognition on activity passport	♥	♥	♥	♥	♥	
Recognition on event shirt	Logo	Logo	Logo	Logo	Name	
Individual event registrations	25	20	15	10	5	
Company banner displayed at event <i>(banner provided by sponsor)</i>	♥	♥	♥	♥	♥	♥
Recognition on RMHC and Walk for Kids websites	♥	♥	♥	♥	♥	♥
Tent space at Walk for Kids	10x20	10x20	10x20	10x10	10x10	Space only*

* Tent sponsors: A 10'x10' space in Kids' Zone will be reserved for all tent sponsors. Tent and tent weights are to be provided by the sponsor. RMHC to provide (1) 8ft table with (2) chairs.

Questions? Contact Kerri Burgerhoff, Manager of Strategic Partnerships & Events at kburgerhoff@rmhctucson.org or (520) 326-0060.