



**Ronald McDonald  
House Charities®**  
Southern Arizona

## Community Fundraiser Application

**Before you begin a fundraiser, you must submit this application for approval to the RMHC address below** (mail, email, or fax). Please write N/A for anything that is not applicable to your fundraiser. The RMHC Development Office will contact you within one week to discuss your application. If you have any questions, please contact Nancy Kirk, Director of Philanthropy, at 520.326.0060 or [nkirk@rmhctucson.org](mailto:nkirk@rmhctucson.org).

### Contact Information (may be listed publically by RMHC)

Today's Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Daytime phone: \_\_\_\_\_ Cell phone: \_\_\_\_\_

Company/Organization website: \_\_\_\_\_

Company/Organization's purpose: \_\_\_\_\_

Have you conducted a fundraiser for RMHC before? If so, when and how: \_\_\_\_\_

### Fundraiser Details

Name of fundraiser: \_\_\_\_\_

Start date & time: \_\_\_\_\_ End date & time: \_\_\_\_\_

Location of fundraiser (include address, if applicable): \_\_\_\_\_

Intended audience for fundraiser: \_\_\_\_\_

Anticipated attendance: \_\_\_\_\_

Description of fundraiser: \_\_\_\_\_

Do you anticipate this becoming a recurring event? If so, how often: \_\_\_\_\_

Please list your expectations of RMHC: \_\_\_\_\_

What businesses, individuals or foundations will be approached for underwriting, sponsorship, in-kind giving or other contributions to help your event? \_\_\_\_\_

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What incentives (if any) will be offered to your sponsors for their participation? \_\_\_\_\_

Briefly describe how your event will raise funds (sources of revenue, i.e. ticket sales, donations, sponsorship, auction, raffle, etc. Attach a separate sheet if necessary): \_\_\_\_\_

Fundraiser anticipated net proceeds: \_\_\_\_\_

Will another organization benefit from this event? If so, which one? \_\_\_\_\_

### Publicity

How will the fundraiser be publicized? \_\_\_\_\_

Are there any media partners involved? \_\_\_\_\_

Will the RMHC logo be requested for promotional purposes?  Yes  No

If so, how will it be used? \_\_\_\_\_

Is the fundraiser:  Open to the public  By invitation only

For potential publicity of the fundraiser by RMHC (web listings, press releases, etc.) list a name and contact information that can be listed publicly: Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Additional Information

Is there any other key information about the event, the planning or post-event follow up that should be discussed? \_\_\_\_\_

The organizer/sponsor of this fundraiser assumes all risks and liabilities associated with the fundraiser and hereby releases and holds harmless Ronald McDonald House Charities of Southern Arizona and McDonald's Corporation and its directors, officers, employees, agents, successors and assigns from and against any and all claims, damages, liabilities, costs and expenses, including attorney's fees, arising out of or which may occur in conjunction with the fundraiser, including, without limitation, any personal injuries or damage to property which may occur in conjunction with the event.

I, \_\_\_\_\_, agree on behalf of the organization/group I represent that if the project I wish to coordinate is approved by Ronald McDonald House Charities of Southern Arizona, we understand and agree to abide by the Community Fundraiser Policy & Guidelines, a copy of which has been provided to the organization by Ronald McDonald House Charities of Southern Arizona. I also agree that the funds raised from the activity will be remitted to Ronald McDonald House Charities of Southern Arizona within 30 days of the fundraiser or within alternative terms mutually agreed upon.

X \_\_\_\_\_ Date: \_\_\_\_\_

Fundraiser Representative Signature

X \_\_\_\_\_ Date: \_\_\_\_\_

Ronald McDonald House Charities Representative

**Return signed and completed form to Nancy Kirk at the information provided below.**