



**Ronald McDonald  
House Charities®**  
Southern Arizona

## **Community Fundraiser Welcome!**

Thank you for choosing to organize a **Community Fundraiser** to benefit Ronald McDonald House Charities® of Southern Arizona! Funds raised through your efforts allow RMHC® to provide comfortable temporary housing to hundreds of families faced with the daunting challenge of caring for their seriously ill or injured child at a local hospital or clinic. Worrying about one less thing by knowing that they can turn to RMHC makes a great impact on a family, whose only concern should be caring for their child.

**The first step to organizing a fundraiser for RMHC is to call Nancy Kirk, RMHC Director of Philanthropy at (520) 326-0060 or email her at [nkirk@rmhctucson.org](mailto:nkirk@rmhctucson.org). Once you and Nancy work out the details of your fundraiser, Nancy will send you:**

- 1) **An application** - to fill out and sign so we have documentation of what the fundraiser is all about.
- 2) **RMHC Policy and Guidelines\* for Community Fundraisers** - this helps to clarify what is expected from both parties and identifies how you can use our name.
- 3) **RMHC Logo Standards** – so you will know what our guidelines are for using our logo. Please know, we need to see everything that goes out with our logo on it, digital or print, or anything requesting permission to use McDonald's® name or logo, or Ronald McDonald's® name or picture.
- 4) **Ideas & Tips** – a list of some ideas of what kind of fundraisers you can do. If you already have your concept, tell us more about it!
- 5) **Event Budget** – this is just for your reference, if you needed a document to help keep your expenses all together.
- 6) **Follow up Report** – this is for after your event, to send in with your donation(s).

After you complete the application, please send it to Nancy Kirk either via email at [nkirk@rmhctucson.org](mailto:nkirk@rmhctucson.org) or through the mail at RMHC, 2155 E. Allen Rd., Tucson, AZ 85719.

Once Nancy receives the **Application and it has been approved**, you can begin your event!

**THANK YOU SO MUCH for contacting Ronald McDonald House Charities and for your interest in supporting our mission of keeping families together! Your efforts are very much appreciated by the hundreds of people who come through our doors!**

\* We created the **RMHC Policy and Guidelines** to help guide you through your fundraiser and make it as easy as possible to help you help us. We want to make sure that all projects we engage in are consistent with both our RMHC local and Global organizational guidelines. We find that sharing our guidelines upfront streamlines the process and promotes good communication between our office and our community partners.